

THE POWER OF ONE

TRANSFORMING THE HEALTHCARE MEMBER EXPERIENCE.

The nation's most reputable healthcare organizations rely on O'Neil Digital Solutions for the expertise and technology solutions to confidently communicate to and engage their healthcare members. O'Neil brings over 35 years of managed healthcare experience and 300 years of combined healthcare professional services expertise. Over 125 million healthcare members receive bi-directional communications from O'Neil.

**Work from one integrated platform.
Transform the entire customer experience.**

ONEsuite®, our data-driven CCM + CX platform, has all the tools you need to know your members, communicate with them more effectively, and improve customer experience and satisfaction. ONEsuite leverages O'Neil's long-standing heritage of turning complex data into actionable insights to drive better results. Leveraging next-gen technology and machine learning, the innovative platform provides a comprehensive end-to-end client communication solution to enable digital transformation. With ONEsuite, transform technical disruption and evolving member engagement preferences into opportunities to strengthen relationships and build brand loyalty.



Data Integration, Normalization + Management

- Advanced Data Security Protocols
- "Off the Shelf" and Custom Integrations
- Data Model Management
- Data Cleanup and Consolidation

Data Analytics + Business Intelligence

- Predictive Modeling
- Next Best Action
- AI + Machine Learning
- Social Determinants Data

Content Creation + Delivery

- Content Creation + Management
- Self-Service or Managed Services
- Document & Asset Vault
- Template Creation & Management
- Workflow Creation & Approval Routing
- Omni-Channel Delivery

Marketing + Journey Orchestration + Sales

- Campaign Builder + Management
- Predictive Modeling + Analytics
- Omni-channel Campaign Orchestration
- Campaign Performance Dashboard
- Machine Learning

Omni-Channel Communications

- Preference Management
- eDelivery & ePresentment
- Print + Fulfillment
- Email, SMS, Microsites & PowerPoints
- Interactive Video
- Production Dashboard