

THE POWER OF ONE

# PARTICIPANT ENGAGEMENT SOLUTIONS FOR RETIREMENT

**Change customer behavior. Increase engagement. Improve retirement readiness. This is ONEsuite.**

From regulatory requirements, ever-changing customer expectations, and an increasingly competitive environment, managing participant communications can be challenging for retirement plan providers.

Data and intelligence about your plan participants is critical to ensuring meaningful, contextual communications and effective engagement. Engaging participants to take an active role in their financial futures improves their financial readiness, increases their retention and satisfaction, and drives revenue.

## ONEsuite CCM + CX Platform

ONEsuite leverages our 50+ year heritage of turning complex investment data into actionable insights to drive better results. Leveraging next-gen technology and machine learning, ONEsuite provides a comprehensive end-to-end client communication solution to enable digital transformation. With ONEsuite, transform technical disruption and evolving client engagement preferences into opportunities to strengthen relationships and build brand loyalty.



## Data Integration, Synthesis + Management

- Advanced Data Security Protocols
- “Off the Shelf” and Custom Integrations
- Data Model Management
- Data Cleanup and Consolidation

## Data Analytics + Business Intelligence

- Predictive Modeling
- Next Best Action
- AI + Machine Learning
- Social Determinants Data

## Content Creation + Delivery

- Content Creation + Management
- Self-Service or Managed Services
- Document & Asset Vault
- Template Creation & Management
- Workflow Creation & Approval Routing
- Omni-Channel Delivery

## Sales + Marketing

- Campaign Builder + Management
- Predictive Modeling + Analytics
- Omni-channel Campaign Orchestration
- Campaign Performance Dashboard
- Machine Learning

## Omni-Channel Communications

- Preference Management
- eDelivery & ePresentment
- Print + Fulfillment
- Email, SMS, Microsites & PowerPoints
- Interactive Video
- Production Dashboard