

THE POWER OF ONE

DATA DRIVEN INSIGHT FOR A BETTER INSURANCE EXPERIENCE.

ONEsuite: a powerful CCM/CX platform to improve client retention, relationship expansion, and referrals.

Insurance companies risk losing customers because they lack relevant and timely communication. Companies who've resorted to only reaching out at the time of policy renewal are at risk of losing those customers. They have limited opportunities to interact with their customers, so every interaction counts. Today's more empowered customer seeks greater value, personalized information, and real-time communication in their preferred channels.

Data and intelligence about your policy holders is essential to ensuring meaningful, contextual communications and effective engagement. O'Neil's ONEsuite platform leverages our 50+ year heritage of turning complex investment data into actionable insights to drive better results. Leveraging next-gen technology and machine learning, the innovative platform provides a comprehensive end-to-end client communication solution to enable digital transformation. With ONEsuite, transform technical disruption and evolving client engagement preferences into opportunities to strengthen relationships and build brand loyalty.



Data Integration, Synthetization + Management

- Advanced Data Security Protocols
- "Off the Shelf" and Custom Integrations
- Data Model Management
- Data Cleanup and Consolidation

Data Analytics + Business Intelligence

- Predictive Modeling
- Next Best Action
- AI + Machine Learning
- Social Determinants Data

Content Creation + Delivery

- Content Creation + Management
- Self-Service or Managed Services
- Document & Asset Vault
- Template Creation & Management
- Workflow Creation & Approval Routing
- Omni-Channel Delivery

Sales + Marketing

- Campaign Builder + Management
- Predictive Modeling + Analytics
- Omni-channel Campaign Orchestration
- Campaign Performance Dashboard
- Machine Learning

Omni-Channel Communications

- Preference Management
- eDelivery & ePresentment
- Print + Fulfillment
- Email, SMS, Microsites & PowerPoints
- Interactive Video
- Production Dashboard