



DATA ANALYTICS + INTELLIGENCE

ONEscore Data Analytics Solution - Know Your Audience



ADVANCING CUSTOMER COMMUNICATIONS

Communicate more effectively, build better relationships, increase satisfaction, and ensure customers for life.

O'Neil's ONEscore rating system allows you to create segmentations of your audience based on a scoring system with built-in "Live" Personas that will provide deep insight into who specifically your customers are, what they feel, and how they think. This insight will allow you to effectively communicate and provide intelligence to your organization that was never available until now.

Create meaningful customer journeys

ONEscore takes a comprehensive look at a range of criteria that impacts the customer journey, including artificial intelligence & analytics, Omni-channel Communications, customer journey, and risk factors of each audience member. You can then create custom campaigns for outreach or create decision reports on the segmentation of your audience. ONEscore is the new standard to help you gain a better understanding of how to communicate and engage your audience participants more effectively to improve quality and reduce risk.

For more information

call 1-310-448-6400,

email sales@oneildigitalsolutions.com

or visit www.oneildigitalsolutions.com

Improve Net Promoter Scores

O'Neil's ONEscore incorporates SDOH data, artificial intelligence and predictive modeling to help our clients improve their Net Promoter Scores.

ONEscore combines insight from multiple data points related to a customer, and analyzes and learns from that data, then presents an unprecedented opportunity to improve customer satisfaction and retention.



ONEsuite: the total solution

From digital transformation to customer acquisition, satisfaction and retention, our ONEsuite platform has everything you need to achieve digital transformation goals and effectively improve customer communications.

